

2021

# Showcase

Filip Gran

Filip Gran

# About

**School**

Høyskolen Kristiania

**Current position**

Designer at Design Container

**Email**

[contact@filipgran.no](mailto:contact@filipgran.no)

**Phone**

+47 971 95 410

**Website**

[www.filipgran.no](http://www.filipgran.no)

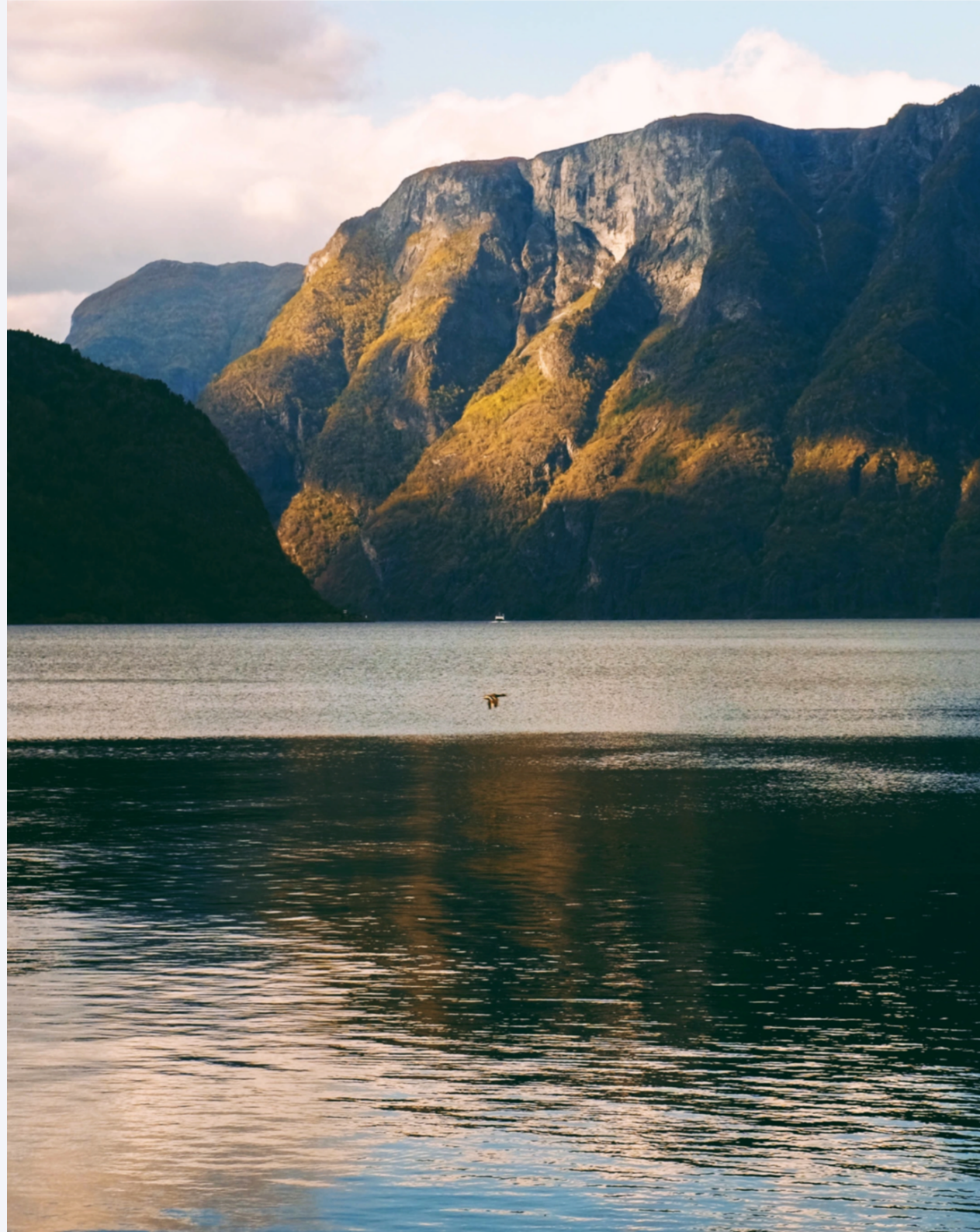
Hi, my name is Filip. I am an Oslo based designer who loves working with everything the design industry has to offer. My main expertise lies in digital design and user experiences, but I also love working with more tactile stuff like editorial design, packaging and of course, everyone's favorite, branding. I also really enjoy doing motion graphics, music and video editing, and I am currently working on learning Blender and Unreal Engine in my free time. I aspire to one day be in a position where I both work with digital design and branding regularly, and can utilize all of my interests and skills.

One of the main things I love about being a designer, is the opportunity to create a difference. I design with this principle in mind, and I always seek to find the perfect balance between visuals and function. I strongly believe in the importance of designing with a purpose.

Webdesign

# Ferd

Creating a new website for one of Norway's largest investment companies.



Ferd

# Project info

Ferd is a family-owned Norwegian investment-company committed to value-creating ownership of businesses and investments in financial assets.

Design Container was tasked with making a new website for Ferd. As the main designer on this project, I worked on this over several months. Wireframing, user testing and research was an important part of our work, information architecture too was a time-consuming part of the project that in the end turned out to very much be worth the effort.

The new website has been a huge success for Ferd, and they are very happy with the outcome. Users of the website reports that it now is much easier to get an understanding of what Ferd is and what Ferd does. The website has a more intuitive design and structure, which was accomplished with the big focus we had on accessibility and usability during the design process and research phase.

**Agency:**

Design Container

**Designers:**

Filip Gran, Jessamine Jones, Elise Bjerknes,  
Michael Linnemann

**Project lead:**

Kaia Gulsvik, Linn-Cecilie Linnemann

**Developers:**

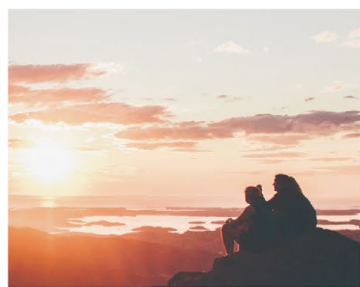
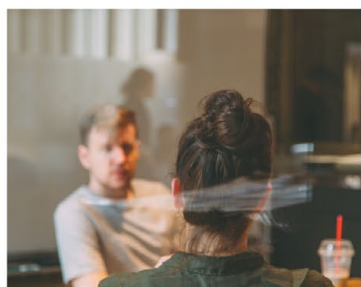
Dariusz Ksiazek, Imrul Hasan,  
Rosti Melkumyan, Tor Bratsberg





### Latest news

Keep up with the [latest news](#) from Ferd and the companies we own and invest in.





02.19

## Ferd Magazine

Check our new online magazine covering the latest in capital, technology and social

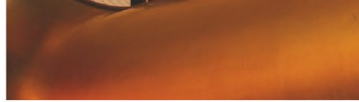


**Brav**



Brav manages some of the most influential brands in the sport and outdoor industry.





27.06.19

**Grønn byggeveresatsing i Mo i Rana**  
Byggtorget, en av Mestergruppens byggeverksteder, åpnet i oktober sitt store, nye byggeverehus i Mo i Rana.

[Read more](#)



25.06.19

**Nytt bydelshus på Ensjo**

Vi vil det skal være liv i huset fra morgen til kveld, sier Kåre Dag Mangersnes fra Kirkens Bymisjon.

[Read more](#)

Last inn mer

FERD

Arkiv Informasjon



Velkommen til vår digitale utgave av

# Ferdmagasinet

Desember >

August >

Mai >

Februar >

2019 ▾

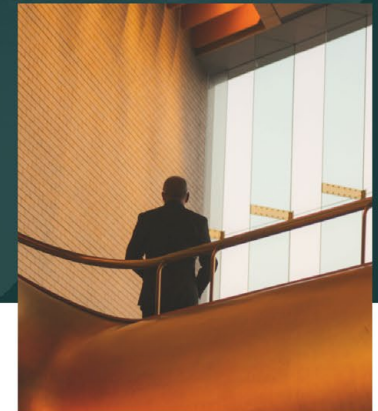
Feature article

## Sustainable seafood production

Byggtorget, en av Mestergruppens byggeverksteder, åpnet i oktober sitt store, nye byggeverehus i Mo i Rana.

27.06.19

[Read more](#)



27.06.19

**Grønn byggeveresatsing i Mo i Rana**

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[Read more](#)



**FERD**

Norsk English

✕

Search here ...

**Om oss**

- Hvem er vi
- Hva ser vi etter
- Hvor er vi
- Partnerskap
- Historien

**Forretningsområder**

- Capital
- Eiendom
- Ekstern forvaltning
- Impact investeringer
- Invest
- Sosiale entreprenører

**Aktuelt**

- Nyheter
- Ferdmagasinet
- Publikasjoner
- Lyst

**Bærekraft**

- Om bærekraft i Ferd
- Hva er sosialt entreprenørskap?
- Hva er Impact Investing?
- Sosentkonferansen
- Impactpoden

**Team/kontakt**

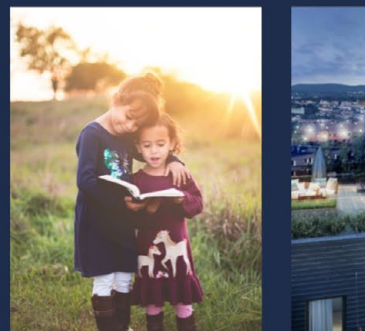
- Ansatte
- Styret og ledelsen
- Advisory Board
- Presse
- Kontakt oss
- Karriere

**Sosiale medier**

- Facebook
- Twitter
- LinkedIn
- Blogg

## Our business areas

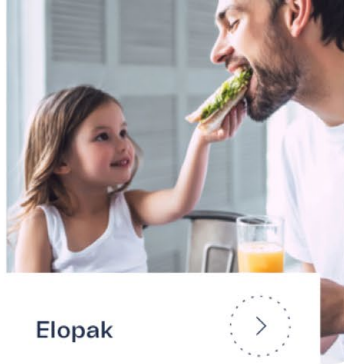
Keep up with the latest news from Ferd and the companies we own and invest in.



Invest



Impact



Elopak



## Latest news

Keep up with the latest news from Ferd and the companies we own and invest in.



27.06.19

**Høytflyvende Reodor - med litt hjelp til å lette fra Servi Group**

5. november kunne ingen ringere enn kronprins Håkon innvie tidenes ræste norskbygde flysimulator.

[Read more](#)

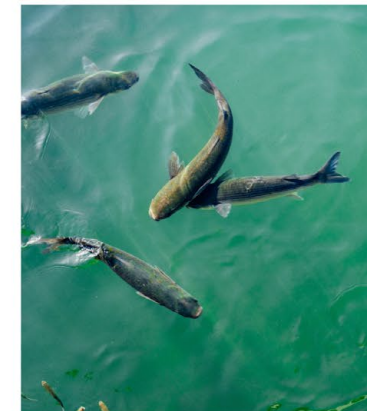


26.06.19

**Grønn byggeveresatsing i Mo i Rana**

Byggtorget, en av Mestergruppens byggeverekjeder, åpnet i oktober sitt store, nye byggeverehus i Mo i Rana.

[Read more](#)



25.06.19

**Nytt bydelshus på Ensjo**

Vi vil det skal være liv i huset fra morgen til kveld, sier Kåre Dag Mangersnes fra Kirkens Bymisjon.

[Read more](#)



Branding concept

# Rejlers

Rejlers was planning to rebrand, but didn't hire Design Container for the project. A coworker and I decided to try getting the project anyway, and during an ultra-fast design process of two days we put this together.



Rejlers

# Project info

This is a brand identity concept Design Container made for Rejlers during a design sprint of just two days. This was purely a concept, and the case images here are therefore not entirely flawless.

Rejlers were going to rebrand, and were planning to use a Swedish agency on the project. But Christian and I already had an idea in our mind, so we spent two days making a concept for a new brand identity for Rejlers. One of the key points we worked on during this project was creating a visual identity that is flexible, ever evolving and accepting of change. A dynamic profile, in a sense.

We did not end up getting the project, as they had already decided upon hiring the agency that was closer to their Stockholm office. Either way, I think the end result is worth sharing, and I would have loved to see this visual identity brought to life.

**Agency:**

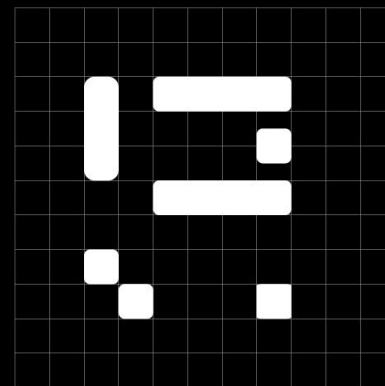
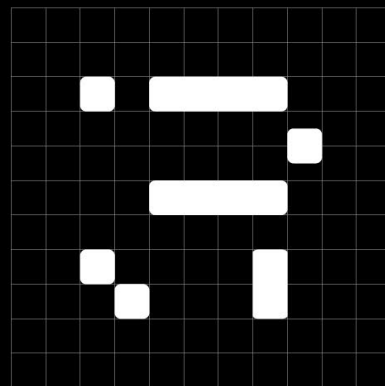
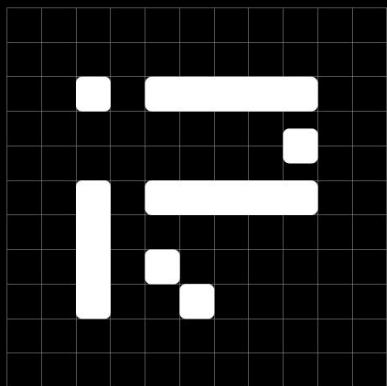
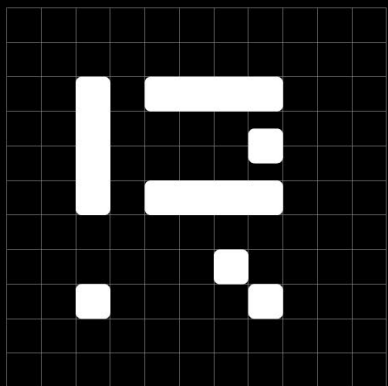
Design Container

**Designers:**

Filip Gran, Christian Rene

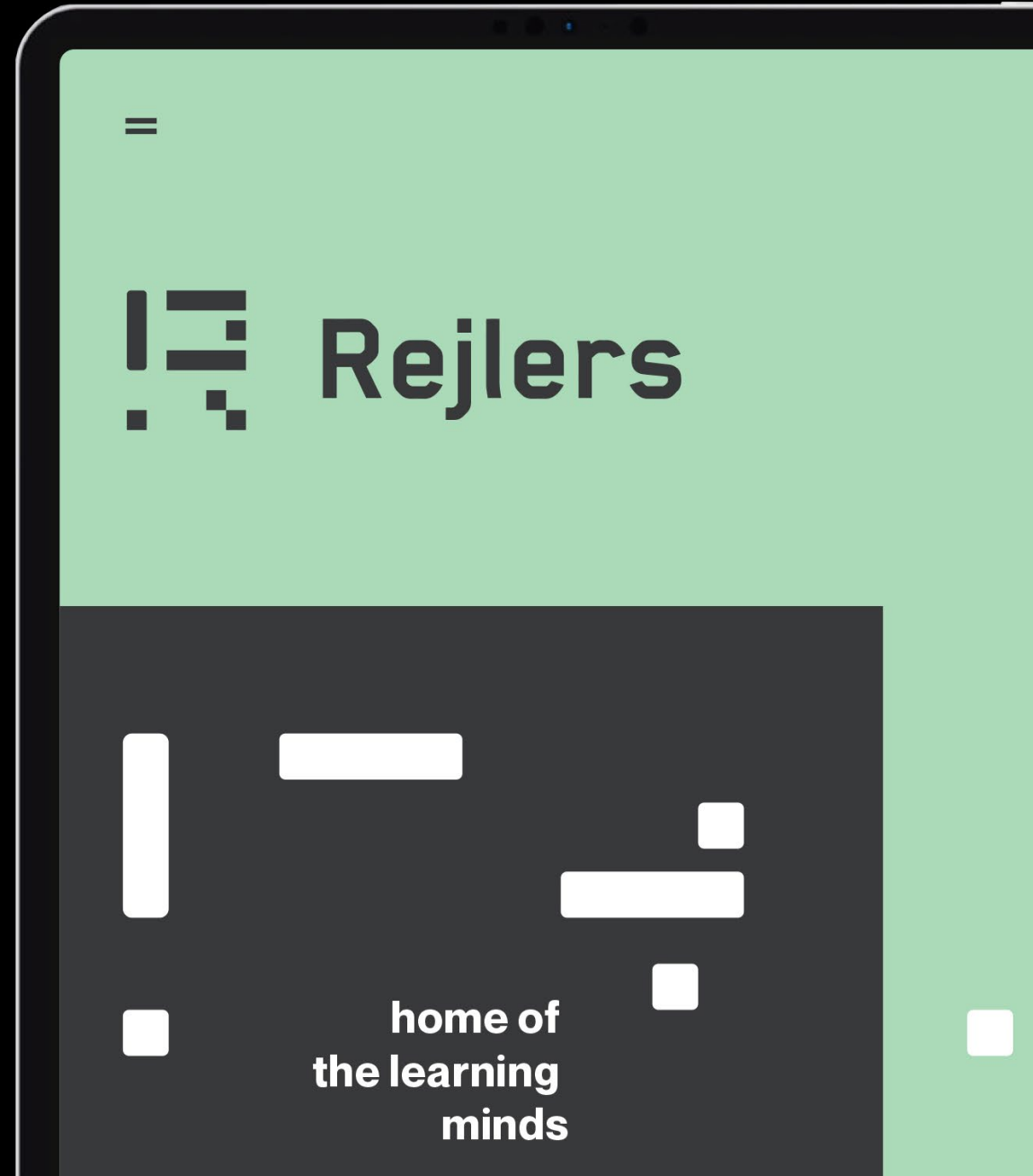
**Project lead:**

Linn-Cecilie Linnemann

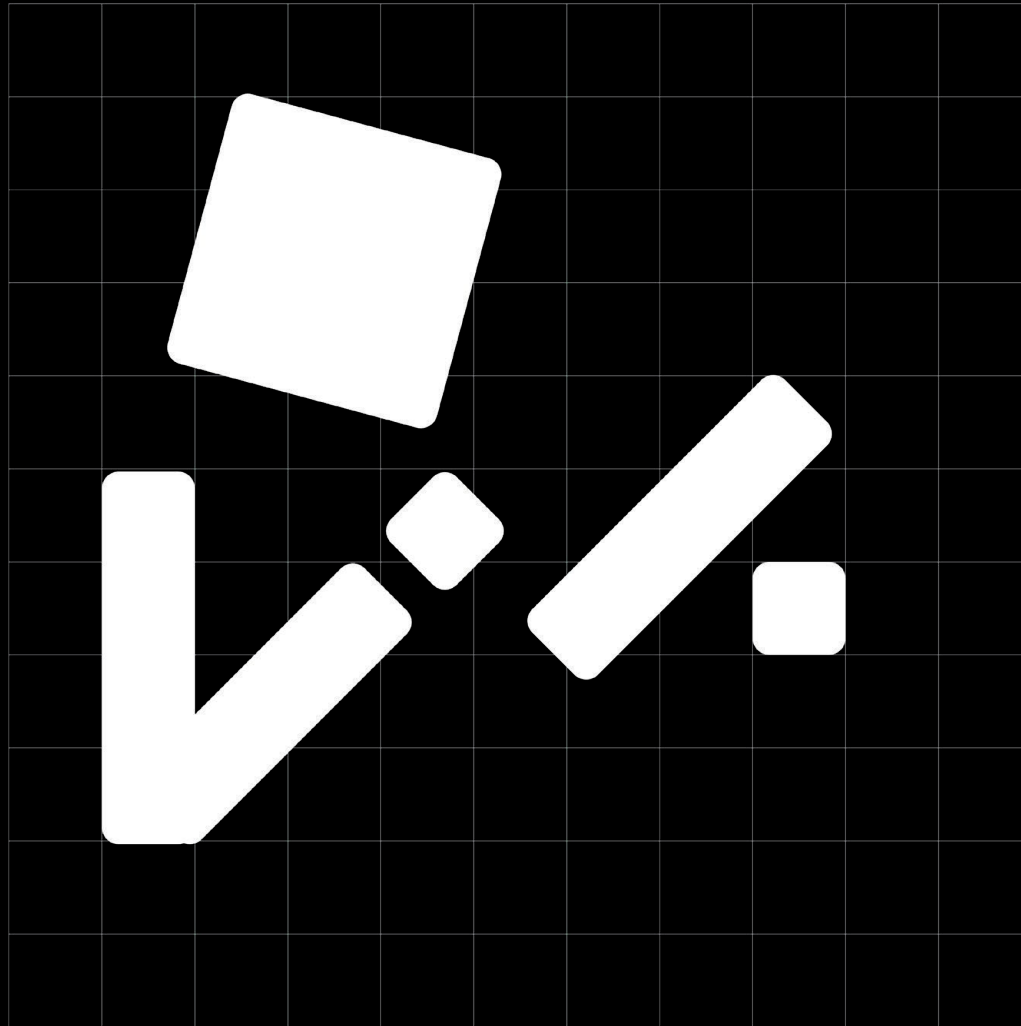


 Rejlers

768 px





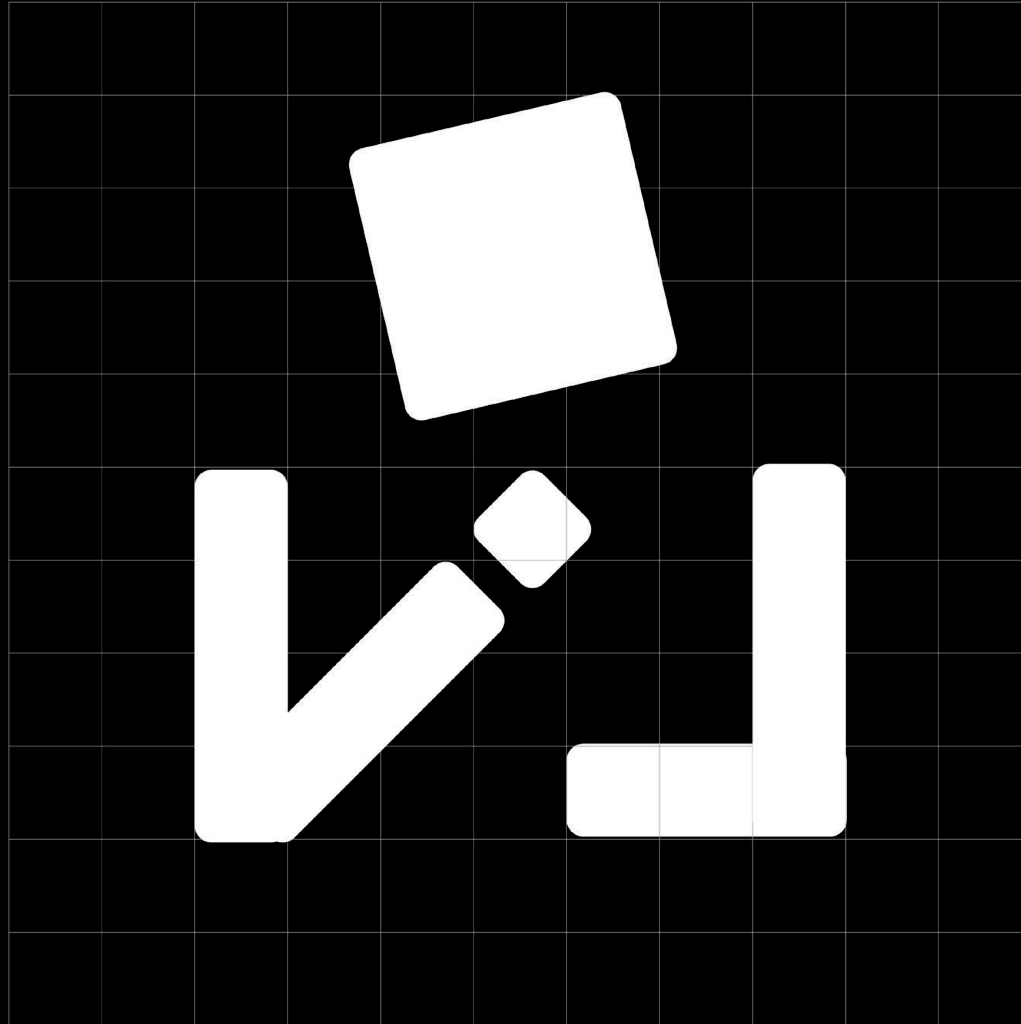


**Learning/reading**

Rejlers

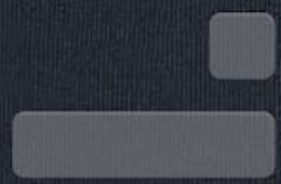
home of  
the learning  
minds

SCROLL



**Thinking**





home of  
the learning  
minds



Rejlers





1111





Web design

# Scatec

How do you recast a leading global solar energy provider as a renewable energy company with the same brand name?

That was the task me and my team at Design Container were challenged with.



Scatec

Scatec

# Project info

**Awards:**

Silver, "Beste nettsted - Børsnoterte selskaper",  
Farmandsprisen 2019

**Agency:**

Design Container

**Design:**

Filip Gran, Elise Bjercknes, Christian Rene

**Project lead:**

Bjørn Korterud, Malin Elida Skeide

**Development:**

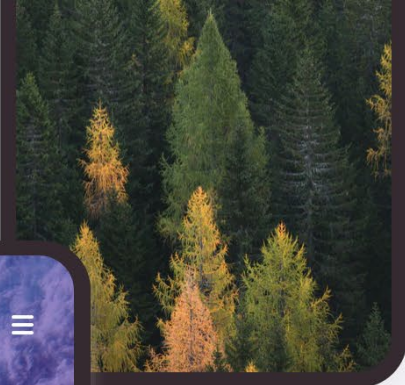
Dariusz Ksiazek, Imrul Hasan, Tor Bratsberg

Scatec is a leading renewable power producer, delivering affordable and clean energy worldwide. Recently they expanded from purely working with solar power, to working with other energy sources such as wind and hydro, as well as offering power storage and being an integrator of high-value infrastructure solutions.

Since Scatec now harness energy from many more natural elements than before, we were tasked with rebranding the company. The team at Design Container tackled this challenge and created a new visual identity that feels bold, positive and warm among the sea of cold and monotonous corporate companies.

I worked together with Elise Bjercknes on redesigning their website to fit the new visual identity. Using the flexible and robust system I had designed for their previous website, we were able to quickly transform the website from the old to the new, vibrant visual identity, along with necessary adjustments to implement the new power sources as a vital part of the new design.

The previous website I designed for Scatec won Silver in Farmandsprisen, and hopefully the new redesign will be winning Gold this year!



Scatec

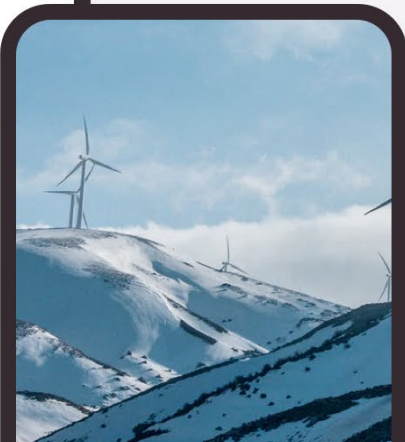
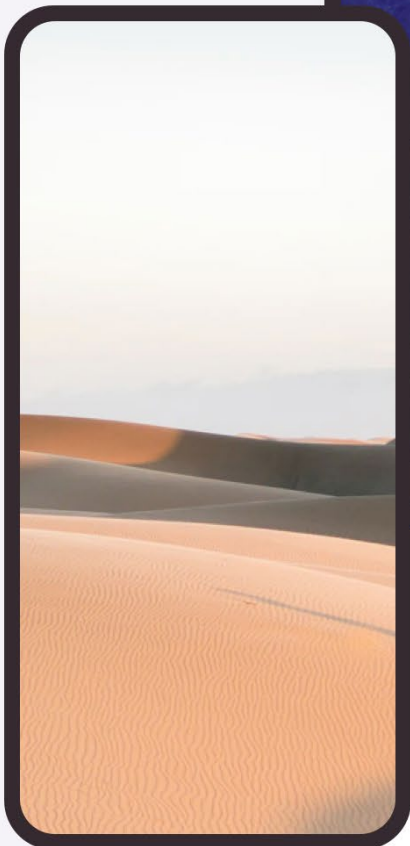
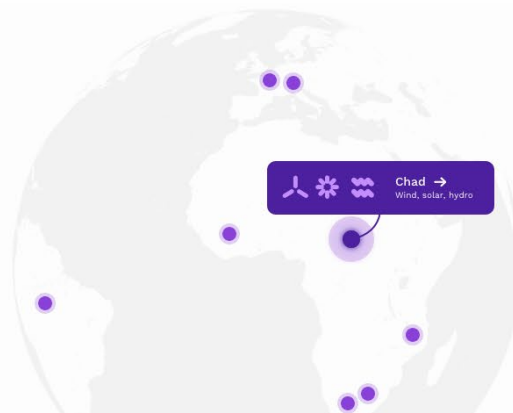


Scatec redefines  
what's possible



## Explore

Select one of our locations



## Our markets

Jump to

South Africa

Egypt

Ukraine

Malaysia

Brazil

Argentina

Honduras

Jordan

Mozambique

Czech Republic

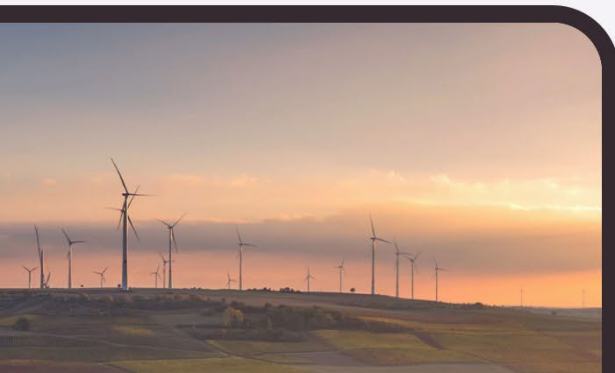
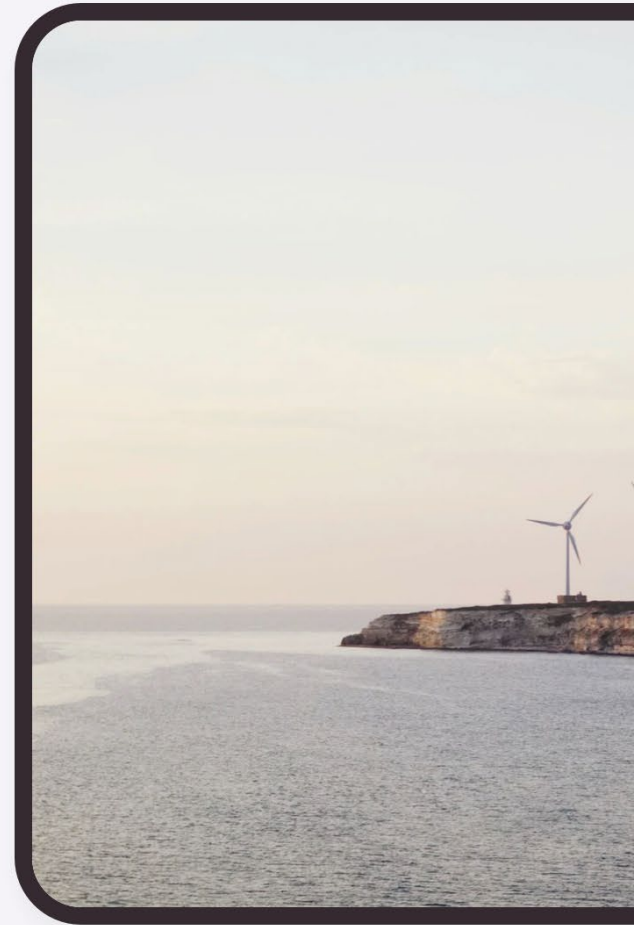
Rwanda

Tunisia

Bangladesh

Mali

Explore all locations



Filtered by **Wind** ▾

### Rwanda

The Czech Portfolio consists of four fully owned solar power plants, which is among the ten largest





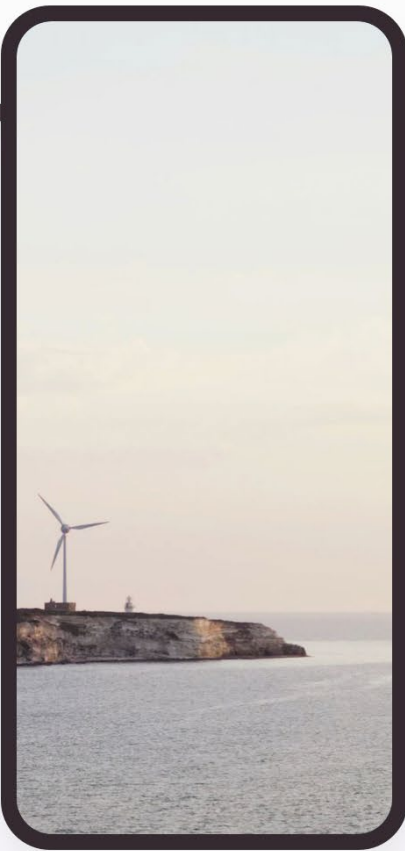
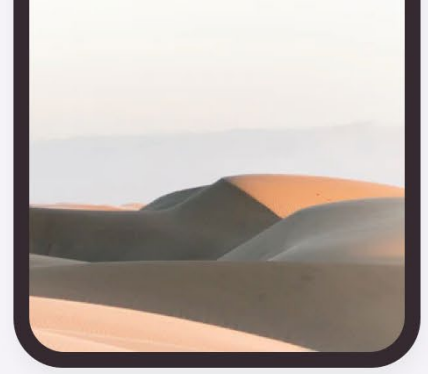
# Rwanda

The Czech Portfolio consists of four fully owned solar power plants, which is among the ten largest solar plants in the Czech Republic. One of the plants was built on a former waste dump of heavy metals, turning polluted land into a green activity.

-  Wind
-  Solar
-  Water



[Read more →](#)



**2016** — Commissioning of three solar plants totalling 43 MW in Jordan




**2015** — Awarded the Norwegian Industry's Climate Prize 2015

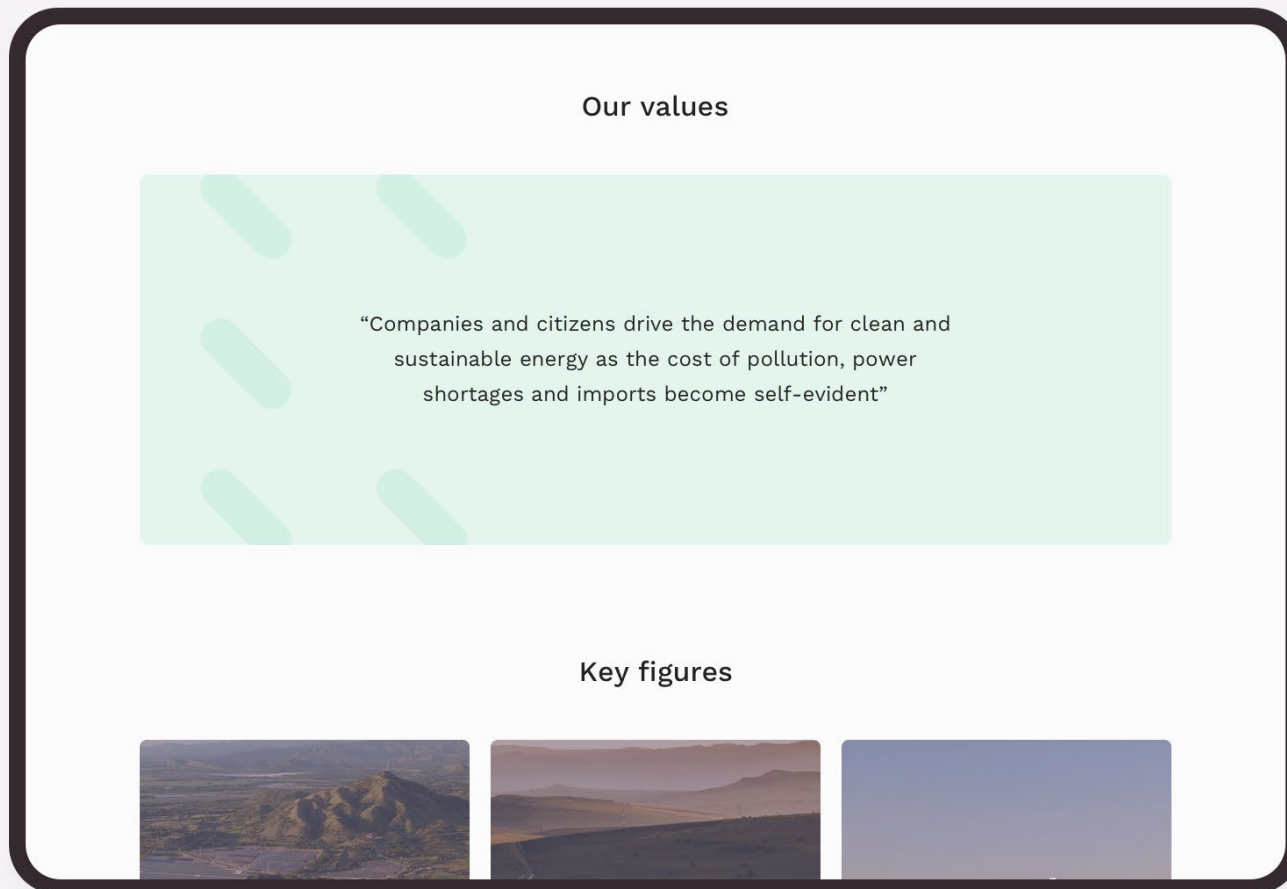
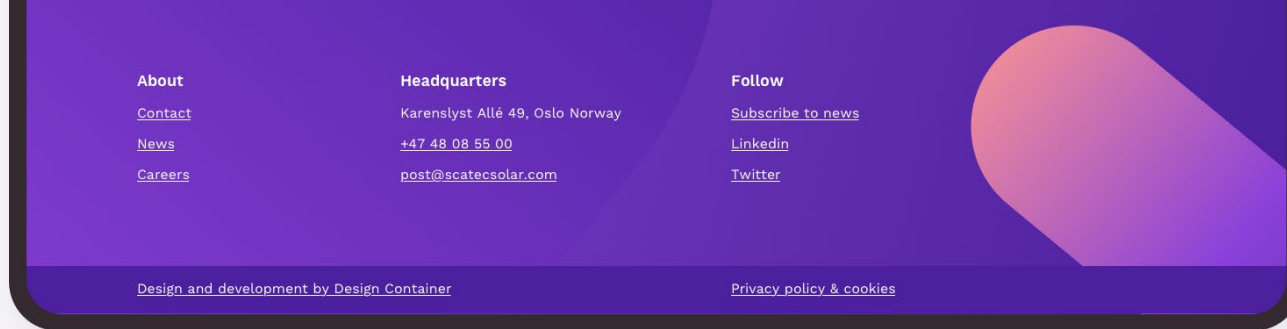
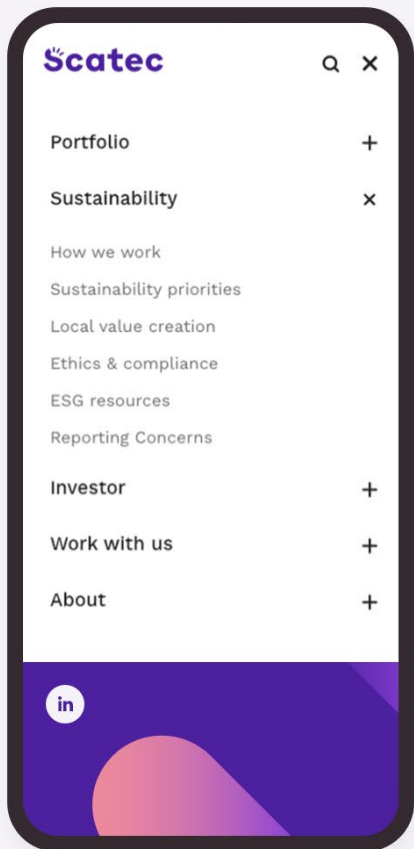
**2014** — Successfully issued a NOK 500 million unsecured corporate green bond

**2013** — Commissioning of the 104 MW Red Hills solar plant in Utah, USA

**2013** — Commissioning of the 104 MW Red Hills solar plant in Utah, USA

**2012** — Successfully issued a NOK 500 million





Web design

# Katapult

Katapult wanted to re-launch their online channels and gather all of their expertise under a single, digital roof.



**A thriving w**

Katapult

# Project info

Katapult is an early stage impact investment and accelerator company, focused on highly scalable impact tech startups. They currently have 150M NOK under management, divided between 7 funds and 90 companies across 32 countries.

Previously Katapult was split into various smaller sub-companies like Katapult X and Katapult Ocean, over several different websites.

It was important to find a way to group all of this into a single website, while making sure that all of the information is still easily found and understandable, with a new voice, look and feel. The new website is easier to navigate, considerably better looking, with a more intuitive layout and structure and several handy additions and small adjustments that makes a big impact on the overall user experience.

**Agency:**

Design Container

**Design:**

Filip Gran, Elise Bjercknes, Michael Linnemann

**Project lead:**

Linn-Cecilie Linnemann, Kaia Gulsvik

**Development:**

Alicia Harris, Rostislav Melkumyan



# Accelerating people, companies and capital towards impact.

Join our mission.

For startups

For investors

## Our portfolio

Katapult has screened more than 13,000 startups from over 100 countries. Of these, we have invested in 120 startups, including 30 direct investments, all of which are working to implement the UN Sustainable Development Goals.

[Learn more](#)

## 01

### Climate

Integer posuere erat a ante venenatis dapibus posuere velit aliquet.

Article

How we make impact investing mainstream



Thematics

Ocean

Climate

Africa

For Startups



For Investors



What we offer

Our funds

Why invest in impact

Portfolio / Cases

Ecosystem



About





## Team

Ta en prat med vårt dyktige team

Filter



Jonas Johansen  
Chairman



**E-mail:** [tiril@katapult.no](mailto:tiril@katapult.no)  
**Phone:** +47 99 44 33 55  
**LinkedIn:** [Go to](#)

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Jonas Johansen  
Chairman



Jonas Johansen  
Chairman



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Chairman



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Chairman



Katapult

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Kongensgate 11, 0153 Oslo, Norway

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Designed and developed by [Design Container](#)

Build a thriving  
world for all

Learn more

News

From a gut feeling to a  
numbers driven startup





# Startups Reach your goals



Katapult

[Katapult Ocean](#) [Portfolio](#) [Program](#) [Team](#)



**Jorunn Kristiansen**  
Project Director



## Katapult Ocean

We believe in a world where a thriving ocean is in harmony with economic development. That is why we invest in and support startups that have a positive impact on our ocean.



**Jonas Svegaarden**  
CEO Ocean



## Africa Agritech and foodtech

Katapult is establishing in Africa and will be setting up an accelerator for startups within agritech and foodtech in Kigali.





News

Best early-stage climate tech investor in Norway



News

What to expect from a Startup Accelerator Program



News

From a gut feeling to a numbers driven startup



## Questions and answers

When will I know if I am accepted and how can I check the status?



We have previously raised some funding. Are we still eligible to apply?



Will you have to sign an NDA?



Does it cost money to participate in the accelerator?



Can we apply if we have previously graduated from another accelerator?



What do we need to prepare for our interview?



How can your company help scale our company?



Branding, web design, concepts

# Misc

Here is a collection of all kinds of work that I have not had time to include fully as a case, or are unable to include due to them being ongoing projects.






Tjenester ▾ Kurs og kompetanse ▾ Produkter Om ▾ Kontakt .NO ▾ Søk 🔍

Forside / Tjenester

## For borettslag




### Vår rådgivere sitter klare til å hjelpe deg!

Statoilbygget på Fornebu ble utviklet av IT Fornebu. Bygningen er på ni etasjer fordelt på fem like lameller som er stablet på hverandre i en tilsynelatende tilfeldig konstruksjon. Statoilbygget på Fornebu ble utviklet av IT Fornebu. Bygningen er på ni etasjer fordelt på fem like lameller som er stablet på hverandre i en tilsynelatende tilfeldig konstruksjon.

→

Filtrering

Alle Borettslag/Sameie Eiendom/Forvaltning brannsikring Kurs Tunnel Produkter Referanser Offshore




Tjenester

### Totalavtale

Tjenester

### Brannbeskyttelse av betong i tunnel



Tjenester

### Totalavtale

En totalavtale ivaretar ditt ansvar for brannikkerheten.

→

Tjenester

### Aerosol

Vet du hva som kreves av brann dokumentasjon?

→

Tjenester

### Brannkonse

En totalavtale ivaretar ditt ansvar for brannikkerheten.

→

## La oss ta totalansvaret for brannsikring av ditt

Ta kontakt →

Branding concept for a burger bar





### Automation Suite

Our solutions are being used by customers across the world and are recognised for being user friendly, time-saving and to increase efficiency.

Read more >

### Automation Integration server

Our solutions are being used by customers across the world and are recognised for being user friendly, time-saving and to increase efficiency.

Read more >

### Sensoror

Sensoror, a leading high tech manufacturing company to the defence, industrial, aerospace and commercial markets, selected Addovation as their prime ERP partner.

Expand +

Addovation ✓

English ▾

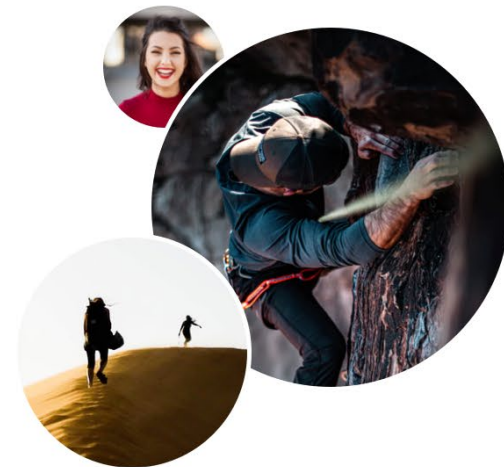


## Your long-term ERP partner

We offer complete cloud-based ERP solutions that include implementation, hosting, consulting, integrations and add-ons

Learn more >

Contact us >

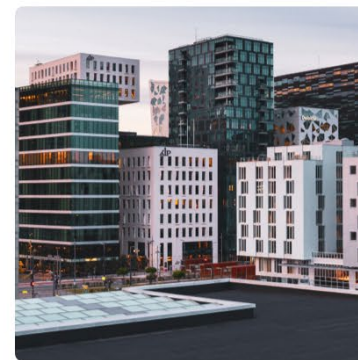


### News



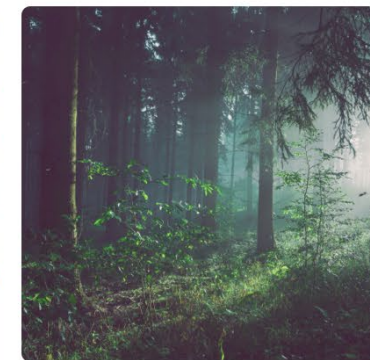
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#### Use project thinking and your ERP for business resilience and market recovery!

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna.



#### VDn som tänker fördubbla IFS-partnern Addovations storlek

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Concept for Kulturrådets annual report



# Thank you!

I hope you found my portfolio showcase interesting.  
Feel free to contact me if you want to get to know me better.

Have a great day!

## Email

[contact@flipgran.no](mailto:contact@flipgran.no)

## Phone

+47 971 95 410

## Website

[www.flipgran.no](http://www.flipgran.no)